

Order / Rev: 704212 - 3
 Alt Order #: 06261234
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans For Prosperity
 Product Desc: AMRCNS 4 PROSPERITY
 Estimate: 1867

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	08/28/12	08/31/12	10 News Special 10 News Special	CM	10 News Special	- T- T- - -	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- T- T- - -		2				\$1,200.00		0.00			
7	WTSP	08/28/12	08/31/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF- -	:30	8	\$2,600.00	P-2	0.00	NM	8	\$20,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- TWTF- -		8				\$2,600.00		0.00			
8	WTSP	08/30/12	08/30/12	Thu Prime C Person of Interest	CM	Thu 10-11p	- - - T- - -	:30	1	\$8,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - T- - -		1				\$8,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/27/12-09/02/12	Thu Prime C		Thu 10-11p	- - - Th- - - -	:30		(\$8,000.00)		0.00	NM		
				Credited [MG 23]											
9	WTSP	08/31/12	08/31/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F- -	:30	2	\$6,000.00	P-2	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - F- -		2				\$6,000.00		0.00			
10	WTSP	09/01/12	09/01/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	- - - - - S-	:30	2	\$320.00	P-2	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S-		2				\$320.00		0.00			
11	WTSP	09/01/12	09/01/12	Sat 7-730p Inside Edition	CM	7-730p	- - - - - S-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S-		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/27/12-09/02/12	Sat 7-730p		7-730p	- - - - - Sa- -	:30		(\$600.00)		0.00	NM		
				Credited [mg 22]											
12	WTSP	09/02/12	09/02/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	- - - - - S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S		1				\$1,600.00		0.00			
13	WTSP	09/02/12	09/02/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	- - - - - S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	- - - - - S		1				\$800.00		0.00			
14	WTSP	09/03/12	09/03/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M- - - - -	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1				\$360.00		0.00			
15	WTSP	09/03/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M- - - - -	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1				\$360.00		0.00			
16	WTSP	09/03/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M- - - - -	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1				\$360.00		0.00			
17	WTSP	09/03/12	09/03/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	M- - - - -	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M- - - - -		1				\$280.00		0.00			
E 18	WTSP	09/03/12	09/03/12	7-730p 10 News, 7pm M-F	CM	7-730p	M- - - - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WTSP	09/03/12	09/03/12	7-730p 10 News, 7pm M-F	CM	7-730p	M-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M-----		2			\$600.00		0.00				
19	WTSP	09/03/12	09/03/12	730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M-----		1			\$1,200.00		0.00				
20	WTSP	09/03/12	09/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	2	\$2,600.00	P-2	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/03/12	09/09/12	M-----		2			\$2,600.00		0.00				
21	WTSP	08/31/12	08/31/12	730-8p Millionaire	CM	730-8p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	----F--		1			\$1,200.00		0.00				
E 22	WTSP	09/01/12	09/01/12	Hurricane Special Hurricane Special	CM	Sat 7-8p	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	-----S-		2			\$600.00		0.00				
23	WTSP	08/30/12	08/30/12	Prime Political Program Republican National Convention	CM	Tue-Thur 10-11p	---T---	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	---T---		1			\$8,000.00		0.00				
24	WTSP	09/01/12	09/02/12	US Open Sa-Su Daytime US Open Sa-Su Daytime	CM	Sa-Su Daytime	-----SS	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	-----SS		1			\$600.00		0.00				
Totals													45	\$64,080.00	